

Morelia **⊘★冊前Mゑ**★

Founded by Spaniards as Valladolid in 1541, in 1828 its name was changed to Morelia to honor Independence hero José María Morelos y Pavón, born in this city on September 30, 1765. In colonial times it was a thriving center of religious and political power, reflected in the construction of religious and civil buildings that are now a historical legacy of such magnitude and importance that the city has been declared a UNESCO World Heritage Site. The

characteristic color of its colonial buildings has won it the epithet "the city of pink stone." Among its principal monuments are the Cathedral, the Government Palace and Clavijero Palace, Morelos's Birthplace, the Palace of Justice, the Federal Palace, the Guadalupe Sanctuary in the former Convent of San Diego, the Church of La Merced, the Colegio San Nicolás de Hidalgo, the first of its kind in America and where Miguel Hidalgo was rector.



Cathedral, Morelia,

Other sites worth seeing are the impressive 253-arch Aqueduct, the Sweets and Folk Art Market, the Public Library, the Michoacán Regional Museum, the Conservatory of the Roses—now home of the Child Singers of Morelia choir—the Church and former Convent of El Carmen (housing the Morelia House of Culture and the Michoacán Culture Institute)—and the Church Las Monjas.



A beautiful "magical town" noted for its traditional adobe, wood, and tile architecture and cobblestone streets. Visit monuments such as the Basilica of Nuestra Señora de la Salud, built under the direction of Vasco de Quiroga, who was buried here; the Sagrarium; the House of the Eleven Patios; the former Convent of San Agustín; the Huitziméngari Palace, residence of Antonio Huitziméngari, son of the last Purépecha ruler; and the Museum of Folk Art.

Zamora

無心罪

The home of the Diocese Sanctuary

to Nuestra Señora de Guadalupe

("The Unfinished Cathedral") was

to be the cathedral of the Zamora

Diocese, but it was never com-

pleted; even so, it is 108 m (354 ft.)

tall and is one of the 15 tallest

Site where José María y Morelos de-

clared Mexico's first Constitution in

1814. Visit the House of the Consti-

The coast has more than 200 km (124

tution and the City Museum.

Michoacán Coast

churches in the world.

Apatzingán

Paracho ₩**man**M&

It is famed for the **guitars** crafted here. Other string instruments and wood toys, furniture, and masks are also made here. Among the sites of interest are the **House for Purépecha Art and Culture**, and the **Guitar Museum**.



"The Unfinished Cathedral", Zamora.

even go surfing at **Nexpa** and **Ticia** beaches. Begin with a visit to the port of **Lázaro Cárdenas** and then go to **Playa Azul, Caleta de Campos, Pichilinguillo, Maruata, Colola, Faro de**



Paracho.

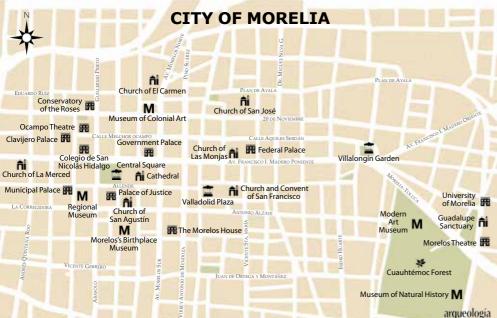
A picturesque town surrounded by pine forests. It is famous for the traditional high quality dairy products made here.



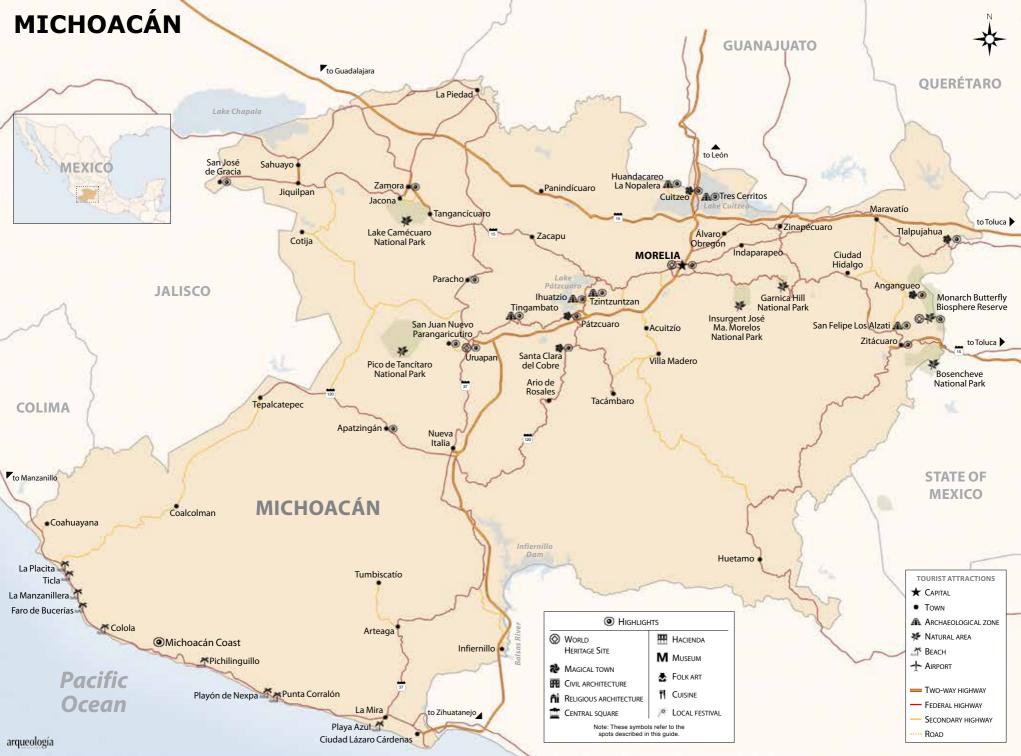
Municipal Palace, Apatzingán.



Morelia.







Tlalpujahua

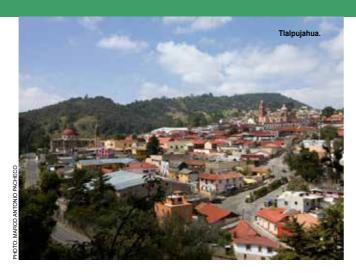
Founded in the 16th century, this gold-and-silver-mining town still retains its traditional feel and houses monuments of interest, so it has been named a "magical town" by the Tourism Ministry. Its buildings include the former Convent of San Francisco, the Guadalupe Sanctuary, and the Parish of the Virgen del Carmen. You can also visit the Rayón Brothers House and Museum, the Dos Estrellas Mine (now the Technological Museum), the Buried Church (the town's former church). Brockman Dam, and the Campo del Gallo National Park. Visit the largest Christmas ornament factory in the world.

Angangueo Amailian M

A mining town, designated a "magical town." Its attractions include the Church of the Inmaculada Concepción, housing an altar brought from Italy; the Chapel of Santa María Goretti de la Misericordia; the Church of San Simón; the Parker House Museum with the San Simón tunnel; the Monument to Miners, and the former Hacienda of Jesús de Nazareth.



Angangueo.



San Felipe Los Alzati

A

Pertaining to the Tarascan culture, this site, which houses the tallest ancient building in Michoacán, was surely a settlement on the border of the Mexica empire.

Zitácuaro

The setting for several events in the War of Independence. Here you can visit Independence Hill, the Church of Los Remedios, the Municipal Palace, and the Constitution Garden.

Named a UNESCO World Heritage site, it is a unique spot where a remarkable natural phenomenon takes place: the annual winter migration from Canada of close to a billion monarch butterflies that blanket the trees before beginning the return journey northward in the spring.

Cuitzeo del Porvenir

Named a "magical town" for its natural beauty, traditional atmosphere, and colonial monuments, it houses the former **Convent of Santa María Magdalena**, founded in 1550 by Augustinian friars and regarded as the most beautiful convent in Michoacán for its Plateresque style. Other points of interest are the churches of the **Hospital Franciscano**, of the **Concepción**, of **San Pablo**, and of the **Calvario**.



Santa Clara del Cobre

Named a "magical town" by the Tourism Ministry, it is famed for its copper smiths who use a wide range of techniques. Visit the National Copper Museum and the Church of Nuestra Señora del Sagrario. Lake Zirahuén, only 12 km (7½ mi.) away, is one of Mexico's most beautiful lakes, surrounded by pine forests.

Uruapan ◎ጅ團⋒M&≫

Known as the world's avocado capital, this is the foremost city on the Purépecha Plateau, a region that has preserved a tradition regarded as Intangible World Heritage: the pirekua (a musical genre). It houses the Eduardo Ruiz Cupatitzio Canyon National Park, the only national park within a city.

San Juan Nuevo Parangaricutiro

FOLK ART

A town that recovered after the volcanic eruption of Paricutín. Visit the Church of the Señor de los Milagros and the Church of San Juan Parangaricutiro.

Since pre-Hispanic times, Michoacán was

alandrenowned for the skill of its crafts-

people. It stands out for lacquer, with

pieces from Pátzcuaro, one of the few places where the technique

continues. Other crafts are ham-

mered copper from Santa Clara del

Cobre; leather from A-patzingán;

blown glass and Christmas orna-

pottery, and basketry.

ments from Tlalpujahua; and qui-

tars from Paracho. Different towns

also have precious metalwork, wood carving, lapidary stone carving, textiles,



Copper artisan. Santa Clara del Cobre

Tzintzuntzan and Ihuatzio

These are two of the main cities of the Tarascan kingdom that dominated Michoacán in the Late Postclassic (AD 1200-1521). Ihuatzio once shared power with Pátzcuaro and Tzintzuntzan, and was a fairly large city with large structures and causeways. Tzintzuntzan was the kingdom's capital from 1450 to the Spanish conquest. It had large ceremonial center, which displays the distinctive Tarascan architecture in the form of yácatas, long platforms with round structures. Other archaeological sites open to the public are Huandacareo La Nopalera and Tres Cerritos—both on the shores of Lake Cuitzeo—and Tingambato, an Early Classic (AD 200-600) site with Teotihuacan-derived architecture.



CUISINE (

Michoacán cuisine is so rich in tradition it is UNESCO World Heritage. Lake zone products include white fish from Pátzcuaro and charalitos dorados (little fish). Other dishes are Tarascan soup: carnitas (braised pork): michi soup (fish with prickly pear fruit): corundas (tamales), uchepos (tamales), and aporreadillo (beef and eggs in sauce). Tarascan dishes are churipo (spicy soup), minguichi (cheese and pepper soup), and ash tamales. Sweets consist of diverse ates (fruit pastes), chongos zamoranos (clotted milk), capirotada (bread pudding), morelianas (milk sweets) and sherbets and popsicles of natural flavors. The typical beverage is charanda (fermented sugar cane juice).

Tzintzuntzan.



Lacquered gourd. Uruapan. MNA.
PHOTO: MARCO ANTONIO PACHECO / RAÍCES



Tomoloo

And don't miss ...

- Experiencing the Monarch Butterfly Reserve
- Boating on Lake Pátzcuaro
- World Heritage cuisine
- Exploring the "magical town" of Tlalpujahua
- · Going to beaches on the Michoacán coast
- Buying hand-wrought copper
- Strolling in downtown Morelia
- Enjoying Uruapan, avocado capital
- · Getting to know the state's "magical towns"
- Visiting Tzintzuntzan and Ihuatzio

Tourist information

www.visitmichoacan.com.mx/ www.michoacan.gob.mx/Visita_Michoacan

MICHOACÁN

01800-830-5363, 01800-450-2300

secturweb@michoacan.gob.mx, turgaleria@michoacan.gob.mx

MORELIA

Tourist Information Booth: Av. Tata Vasco, no. 80, at the corner of Hospitales, Col. Vasco de Quiroga, C.P. 58230

Tourist Information Booth, Palacio de Gobierno: Av. Madero Poniente, no. 63. Centro. C.P. 58000

Tourist Attention Center (Span. Acronym: car): Portal Hidalgo, no. 245, Col. Centro. C.P. 58000

PÁTZCUARO

Tourism Office: 434-342-1214, 342-1705

ZAMORA

Tourism Office: 351-512-4015, 515-7781

URUAPAN

Tourism Office: 452-524-7850, 524-7199

Tourism Office: 715-153-0675, 156-7001

Apatzingán

Tourism Office: 453-537-4854, 532-7090

Morelia Conventions and Visitors Office (ocv): Av. Camelinas, no. 676-A, Fracc. La Loma, C.P. 58290, Morelia, 443-204-1201, 204-1202, contacto@convencionesmichoacan.com.mx

National Chamber of the Restaurant and Prepared Food Industry

(CANIRAC): Blvd. García de León, no. 734, interior A, Col. Nueva Chapultepec, C.P. 58000, Morelia, 443-232-0122,

caniracmich@hotmail.com

EMERGENCY PHONE NUMBERS

Michoacán: 066

Morelia

Fire Station: 443-317-7948 Red Cross: 443-314-5151 Police: 443-316-3808, 316-3100 Civil Protection: 443-320-1781



CONACULTA President Lic. Consuelo Culture and Art Secretary Lic. Roberto Vázquez Díaz

Technical Secretary Lic. Raúl Arenzana Olvera



