

MEXICO

# JALISCO

OCCIDENTE



ENGLISH VERSION

 **CONACULTA**



Instituto Nacional  
de Antropología  
e Historia



## Guadalajara



The state capital, it is the most important city in the region of West Mexico. Founded in 1542, it has a rich history that is reflected in many of its buildings, such as the **Metropolitan Cathedral**, which displays a variety of architectural styles (Gothic, Baroque, Moorish, Neoclassic) and is home to the country's second largest organ. Other religious monuments are the **Metropolitan Sagrarium**, the churches of **San Agustín**, **La Merced**, **San Francisco de Asís**, **Santa María de Gracia**, **San Juan de Dios**, and **El Carmen**, as well as the Gothic style **Expiatorio Church**. It has a number of public plazas, such as the centrally located **Plaza de Armas**, with a kiosk supported by eight female figures representing musical instruments, **Libertad Plaza**, **Guadalajara Plaza**, **Tapatía Plaza**, and the **Founders Plaza**, with an interesting group of sculpture. Other major sights are the **Degollado Theatre** and **Esplanade**, the **Mariachi Plaza**, the **Hospicio Promenade**, and the **López Portillo** and **Weber Plaza**, site of the

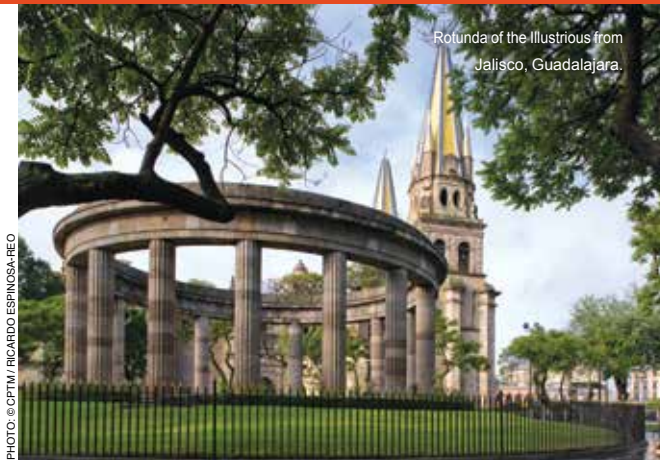


PHOTO: © CPTM / RICARDO ESPINOSA-REO

Rotonda of the Illustrious from Jalisco, Guadalajara.

**Hospicio Cabañas.** This impressive building, designed by architect Manuel Tolsá, houses José Clemente



PHOTO: © CPTM / RICARDO ESPINOSA-REO

Hospicio Cabañas, Guadalajara.

Orozco's powerful mural *Man of Fire* and has been designated a UNESCO World Heritage Site; Orozco murals also grace the **Government Palace**. The city's museums include the **Museum of Archaeology of West Mexico**, the **Journalism and Graphic Arts Museum**, the **City Museum**, and the **Regional Museum of Guadalajara**. In the **San Juan de Dios Market** you can find all sorts of folk art and other items. Among the city's natural attractions are **La Primavera Forest** and the **Zoo in Huentitán (Oblatos) Canyon**.

## San Sebastián del Oeste



Named a "magical town" by the Mexican Tourism Ministry, its charming adobe buildings, cobblestone streets, and remains of former mines create a unique atmosphere amidst fruit trees and climbing plants. Visit the **Church of San Sebastián**, the **Couple's Bridge**, the **Aqueduct**, and **Curved Bridge**, the **Old Cemetery**, and former mining haciendas.

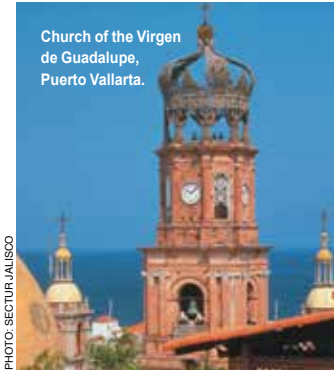


PHOTO: © CPTM / RICARDO ESPINOSA-REO

## Puerto Vallarta



One of Mexico's leading resorts. **Mismaloya** and **Yelapa** are among its beaches. Its attractions include the **Church of the Virgen de Guadalupe**, the **Parish of Nuestra Señora del Refugio**, the **Kimberley House**, the **boardwalk**, the **Vallarta Marina**, the **Lighthouse**, and **Agua Azul Park**. Nearby visit **El Edén**, **Cuale River Island**, the **Marietas Islands**, and **Los Arcos**, a protected natural area ideal for diving.



Church of the Virgen de Guadalupe, Puerto Vallarta.

PHOTO: SECTUR/JALISCO

## Sierra de Manantlán Biosphere Reserve



This is the most important protected natural area in West Mexico, based on its natural wealth and its dimensions—139,500 ha (344,712 acres)—housing around 2900 plant species and 500 animal species.

## Costalegre



It includes the **Barra de Navidad** and **Melaque**; **Tenacatita Bay**, with a reef for snorkeling; **El Tamarindo**, a luxurious ecotourism center; **La Manzaniilla**, with an estuary with crocodiles; **Boca de Iguanias** and **Costa Careyes**; **Chamela Bay**, with nine islands that are a bird and dolphin refuge; **Costa Majahuas**; and **Pérula** and **Las Almandas** beaches.



PHOTO: © CPTM / RICARDO ESPINOSA-REO

Costalegre.

## Teocaltiche



Small city renowned for its **carved bone** folk art. Its sights include the **Sanctuary to Jesús** and the **Chapel of the former Hospital de Indios**, and the churches of **La Merced** and **San José**.

## Mascota



A town nestled in the Sierra Madre, it offers outstanding natural attractions. Visit **El Pedregal Stone Museum**, the unfinished **Church of the Preciosa Sangre de Cristo**, and **La Alameda Park**.

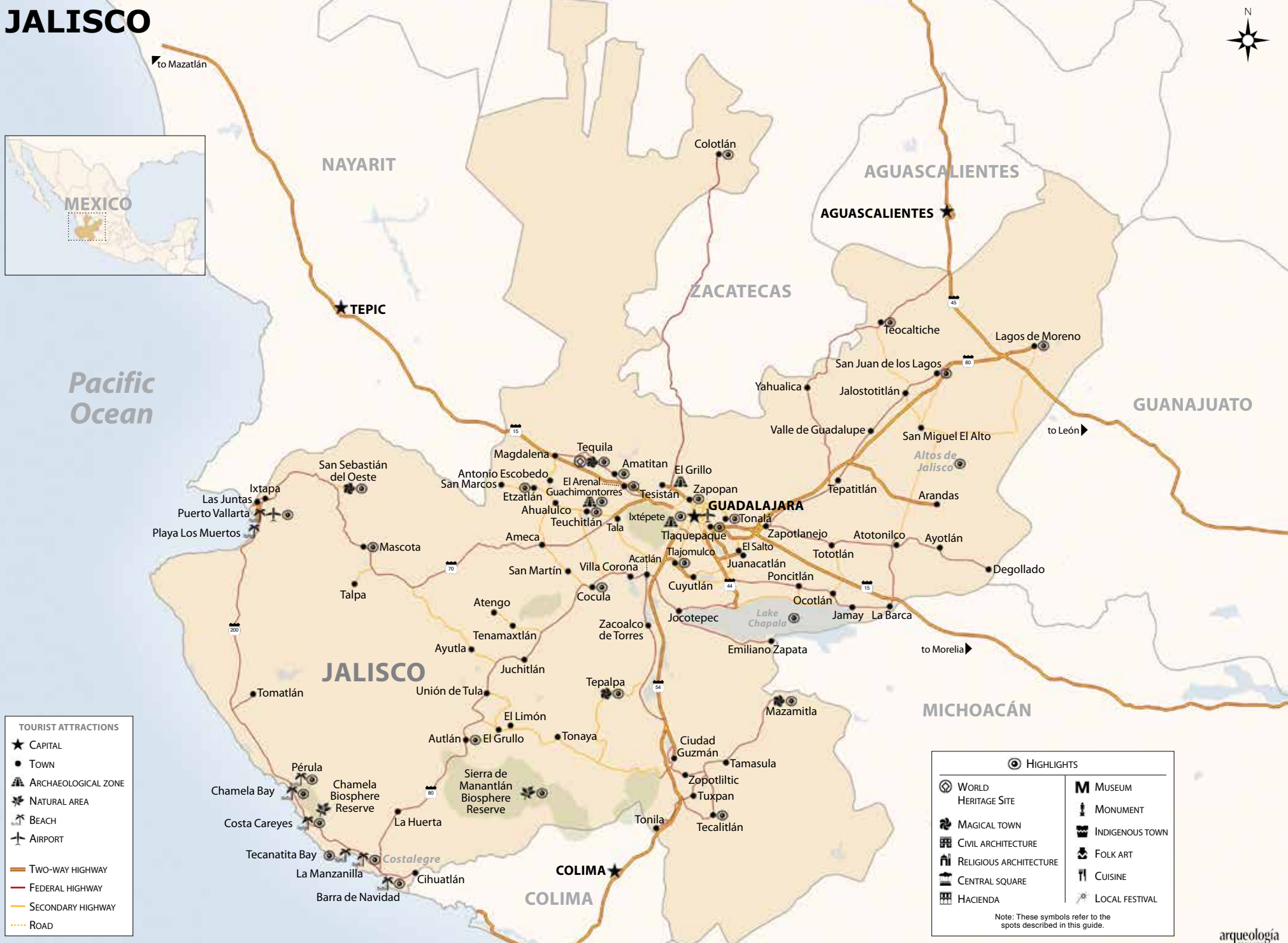


PHOTO: MARÍA DE LOURDES ALONSO

Mascota.



# JALISCO



- TOURIST ATTRACTIONS**
- ★ CAPITAL
  - TOWN
  - 🏛️ ARCHAEOLOGICAL ZONE
  - 🌿 NATURAL AREA
  - 🏖️ BEACH
  - ✈️ AIRPORT
- TWO-WAY HIGHWAY  
— FEDERAL HIGHWAY  
— SECONDARY HIGHWAY  
— ROAD

- HIGHLIGHTS**
- |                          |                    |
|--------------------------|--------------------|
| 🌐 WORLD HERITAGE SITE    | 🏛️ MUSEUM          |
| 🏡 MAGICAL TOWN           | 🗿 MONUMENT         |
| 🏠 CIVIL ARCHITECTURE     | 🏘️ INDIGENOUS TOWN |
| 🏰 RELIGIOUS ARCHITECTURE | 🎭 FOLK ART         |
| 🏢 CENTRAL SQUARE         | 🍴 CUISINE          |
| 🏡 HACIENDA               | 🎪 LOCAL FESTIVAL   |
- Note: These symbols refer to the spots described in this guide.



## Altos de Jalisco



A region of tall plateaus and plains with abundant religious architecture and magnificent natural landscapes. The inhabitants of the towns in the Altos de Jalisco preserve many of their traditions and celebrations. They also have richly varied cuisine and produce many types of folk art.

## San Juan de los Lagos



The home of the **Basilica of Nuestra Señora de San Juan de los Lagos**, the country's second in importance. You can also visit the **Church of El Calvario**, the **Post Office Building**, and the **Culture House**, the former **Diocesan House**.

## Lake Chapala



The site of the country's largest natural reservoir. Visit **Alacranes (Scorpions) Island** and **Mezcala Island (The Presidium)** and other towns on the lakeshore. In the town of **Chapala**, stop by the **Handicrafts Market** and enjoy the **Boardwalk**.



PHOTO: © CPTM / RICARDO ESPINOSA-REGO

## Mazamitla



Officially named a "magical town," it is set in the mountains and offers the **Parish of San Cristóbal**, the **Fountain of Illustrious Sons**, **Zanja Park**, and the **Enchanted Garden**. Nearby are natural attractions such as the lookouts at **Sierra del Tigre**—2800 m (9186 ft.) above sea level—the **Ta-bardillo**, and **Las Peñitas**.



PHOTO: © CPTM / RICARDO ESPINOSA-REGO

Mazamitla.

## Colotlán



It is famed for **piteado** (embroidered **ixtle** on leather). Its natural attractions include **San Nicolás Hill** and **La Boquilla de los Pérez Dam**.

PHOTO: MARIA DE LOURDES ALONSO

## Autlán



Visit the former **Convent of Autlán**, **Parish of the Divino Salvador**, and **Carlos Santana Garden**, with a sculpture of the renowned musician.

## Lagos de Moreno



This town, regarded as the cradle of **charrería** (horsemanship and rodeos), is famed for cattle raising, dairy products, saddlery, and its historic downtown.



PHOTO: SECTUR-JALISCO

Lagos de Moreno.

## FOLK ART



The folk art of Jalisco stands out for the variety of materials and techniques used, such as **papier mâché**, **embroidery**, **silverwork**, and **forged iron**. Tonalá is famed for **glazed pottery** and **burnished ceramics**. Ciudad Guzmán and Lagos de Moreno offers **saddlery**; Jalostotitlán is known for **chests** and **tables**; Talpa for **chitle** (a kind of rubber) miniatures and flowers; Zacoalco de Torres for **equipales** (reed and leather chairs); Colotlán for **ixtle embroidery on leather**; and Tlaquepaque for **terracotta figures**, **ceramics** and **blown glass**.



© CPTM / RICARDO ESPINOSA-REGO

Ceramics from Tlaquepaque.

## Zapopan



An enormous stone **Arch** welcomes visitors to this town near the capital. The main monument is the **Basilica of the Virgen de Zapopan**, "patron saint of Guadalupe." Nearby visit the former **Hacienda of Santa Lucía**, the largest in Jalisco from the 17th century, and the archaeological zones of **Ixtépete** and **El Grillo**.

## Tonalá



Famed for its folk art, its sights include the Gothic style **Sanctuary of the Sagrado Corazón**; the **Parish of Santiago Apóstol**; the **Municipal President's Office**; and the **Folk Art Market**.

## Tlaquepaque



A picturesque town with lots of shops and galleries. Attractions are the **Hidalgo Garden**, the **Sanctuary of Nuestra Señora de Santa Anita** (built in 1542), the **Church of Nuestra Señora de la Soledad** (1878), and the **Parish of San Pedro**.

## Tequila



Named "magical town" by the Tourism Ministry, it is the cradle of Mexico's emblematic eponymous drink. Visit the **National Tequila Museum** and **La Perservancia Factory**, a tequila hacienda since 1873. Explore **Tequila Volcano**, and its unique flora and fauna, and towns on the tequila route, such as **Amatitán**, **Arenal**, **Etzatlán**, and **Teuchitlán**, with their handsome blue agave landscapes, tequila-producing haciendas, together with Tequila, declared a UNESCO World Heritage Site.

## Guachimontones



This site, which peaked in the Early Classic (200–400 BC), has architecture with conical platform bases and round patios, unusual features in Mesoamerica.



PHOTO: ENRIQUE VELA

Guachimontones.

## Tapalpa



Named a "magical town" by the Mexican Tourism Ministry, it is surrounded by beautiful woodlands. Visit the **Church of San Antonio**, the **Church of La Merced**, and the **Chapel of Ruinas**. Among its natural attractions are the **Salto el Nogal**, a 100-m (328-ft.) waterfall, the tallest in the state.

## Tlajomulco



Its sights include the **Sanctuary of Guadalupe** and the **Basilica of the Santos Reyes**. See nature's wonders, such as **Cerro Viejo**—the state's third highest peak—and **Lake Cajititlán**.



PHOTO: © CPTM / RICARDO ESPINOSA-REGO

## CUISINE



Jalisco's best and most well-known culinary contribution is **tequila**, a mescal with a designation of origin. Other beverages are **tejuino** (fermented corn with solid molasses), **escamochas** (a fruit drink), **tepache** (from fermented pineapple), and **raicilla** (distilled from the **lechuguilla** agave). Typical dishes include **Jalisco style pozole** (hominy soup), **pork tostadas**, **tortas ahogadas** (sandwich "drowned" in sauce), **manchamanteles** (spicy meat and fruit stew), **tongue in pipián** (squash seed sauce), **pork in adobo** sauce, and **birria** (spicy mutton stew). Typical sweets are **jericalla** (baked flan), almond cake, quince paste, corn ice cream, quince, **chilacayote**, and fig preserves, and sweet **arrayán** (myrtle).

PHOTO: © CPTM / RICARDO ESPINOSA-REGO

Tapalpa.

## Cocula



Regarded as the cradle of mariachi music. Stop by the **Church of San Miguel Arcángel** and 19th century haciendas. Visit the nearby **Cocula Dam**.

## Tecalitlán



A former mining town, it is famed as the hometown of the finest mariachi group in Mexico: the **Mariachi Vargas de Tecalitlán**, founded in 1898. Visit the **Silvestre Vargas Museum** and the **Parish of Santa María de Guadalupe**.

Lake Chapala.

## And don't miss ...

- Listening to mariachis in Tecalitlán
- Buying fine handicrafts
- Sampling tequilas and exploring agave land
- Savoring *tortas ahogadas* and a *jericalla*
- Exploring the state's "magical towns"
- Strolling through downtown Guadalajara
- Visiting towns in the Jalisco Highlands
- Seeing the murals in the Hospicio Cabañas
- The archaeological zone of Teuchitlán
- Enjoying the beaches of Puerto Vallarta

### Tourist Information

[www.jalisco.gob.mx](http://www.jalisco.gob.mx)

#### GUADALAJARA

*Plaza Tapatía Information Booth:* Paseo Degollado, no. 105, Col. Centro, C.P. 44100, Guadalajara, 01800-363-2200, 336-681-1600, ext. 34730

*Palacio de Gobierno Information Booth:* Main Entrance, Calle Corona, no #, Col. Centro, C.P. 44100, Guadalajara

*Mazamitla Tourist Information:* Portal Degollado, no. 6, Col. Centro, C.P. 49500, Mazamitla, 382-538-0230, [mazamitla\\_turismo@hotmail.com](mailto:mazamitla_turismo@hotmail.com)

*Tapalpa Tourist Information:* Tourism Office, Morelos, no. 10, Col. Centro, C.P. 49340, Tapalpa, 343-432-0493, ext. 125, [turismotapalpa@line.com.mx](http://turismotapalpa@line.com.mx)

*Tequila Tourist Information:* Tourism Office, José Cuervo, no. 33, Col. Centro, C.P. 46400, Tequila, 374-742-0313 and 742-0012

*San Sebastián del Oeste Tourist Information:* Tourism Office, Main Plaza, Col. La Pareja, C.P. 46990, San Sebastián del Oeste, 322-297-2938, [direccionturismo.sso@gmail.com](mailto:direccionturismo.sso@gmail.com)

*Guadalajara Conventions and Visitors Office:* Av. Guadalupe, no. 5099, Col. Jardines, C.P. 45030, Zapopan, 333-125-1607, [osvc@gldestino.com](mailto:osvc@gldestino.com)

*Puerto Vallarta Tourism Trust:* Hotel Canto del Sol, local 18, Zona Hotelera Las Glorias, C.P. 48310, Puerto Vallarta, 322-224-1175, [gerencia@velasvallarta.com](mailto:gerencia@velasvallarta.com)

*National Chamber of the Restaurant and Prepared Food Industry (CANIRAC) Guadalajara:* Av. España, no. 1400, Col. Moderna, C.P. 44190, Guadalajara, 331-368-4700, [presidencia@caniracjalisco.org.mx](mailto:presidencia@caniracjalisco.org.mx)

*National Chamber of the Restaurant and Prepared Food Industry (CANIRAC) Puerto Vallarta:* Nicaragua, no. 148, interior 3, Col. 5 de Diciembre, C.P. 48350, Puerto Vallarta, 332-222-3606, [presidencia@caniracvallarta.com](mailto:presidencia@caniracvallarta.com)



FRONT: MOUNTAIN LANDSCAPE. BACK: HOSPICIO CABAÑAS.  
PHOTOS: © CPTM / RICARDO ESPINOSA-REO

#### EMERGENCY PHONE NUMBERS

##### Guadalajara

**Fire Station:** 333-619-5241 and 619-0794

**Red Cross:** 333-613-1550 and 614-5600

**Police:** 333-668-0800

##### Puerto Vallarta

**Fire Station:** 322-223-9476 and 223-9478

**Emergency:** 065 y 322-222-1533 and 222-4973

**Police:** 066 and 322-224-0420

##### Mazamitla

**Civil Protection:** 382-538-1057

**Police:** 382-538-0202

##### Tapalpa

**Civil Protection:** 343-432-0680, ext. 118

##### Tequila

**Red Cross:** 374-742-0143

**Civil Protection:** 374-742-0461

**Police:** 374-742-0056

##### San Sebastián del Oeste

**Red Cross:** 322-297-2892

**Police:** 322-297-2894



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